

Business Connection

Brought to you by the Workforce Connection of Central New Mexico

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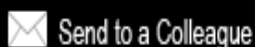
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Featured Article

Job Fairs & Company
Hiring Events hosted by
Workforce Connection of
Central New Mexico...read
on to learn how we can
help your business!



New Mexico Workforce Connection

Bernalillo, Sandoval, Valencia, Torrance Counties

Purpose Statement

We are pleased to bring you this edition of the Business Connection newsletter, a regular publication of the Workforce Connection of Central New Mexico (WCCNM). WCCNM manages a business-driven system whose mission is to deliver human resources services that contribute to an overall healthy economic environment. Our intent is to provide businesses with the highest quality candidates and employment services possible. Please contact us today at (505) 843 -1900!

Link Up with SL Start to Strengthen your Workforce

Would your office or job site benefit from 20 hours of free labor a week or more? Then we

encourage you to contact our workforce partner, SL Start, regarding its new Career Link program. By becoming a Career Link job site, you will give participating individuals the opportunity to gain valuable skills for the future. SL Start will pay minimum wage directly to the participant during the time he or she is on the job. The participant also spends additional time each week participating in career counseling and other life skills coaching with their case manager.



The Career Link program stresses the values of integrity, safety & health, quality service and maintaining a positive working environment and professional business practices. If you feel your company can provide guidance and mentorship in these areas for someone in need, we encourage you to participate in this unique and enriching program. For more information, please contact Lisa LaMont at 505-730-5423, Chris Garcia at 505-385-5330 or Samantha Scott at 505-206-2486. The Career Link program is funded through contracts with the New Mexico State Human Service Department and SL Start.



Job Fairs & Company Hiring Events

Many employers successfully recruit, interview, test and hire job applicants utilizing our [Workforce Connection of Central New Mexico](#) (WCCNM) facility and services. They have found a supportive and

professional atmosphere in which to conduct their hiring activities.

During this past June, a variety of companies used our facility to hold company hiring events. A sampling of those companies included Blue Cross/Blue Shield, Sears, MVD Express, Sitel, Rio Grande and

Williamson Restoration. Applicants were advised via email, flyers, outdoor advertising and postings on our blog. Company recruiters had the use of interview rooms and cubicles, copiers, computers as well as other office equipment.

The next two months will see continued employer activity in job fairs and company hiring events. Listed below is but a small sampling.

- On July the 10th WCCNM will host an industry specific Healthcare Job Fair. This event will be limited to 16 healthcare industry employers and with our usual marketing and advertising we expect approximately 400 job candidates will take advantage of this opportunity.
- The United States Army will be recruiting on the 17th of July
- Gordmans Inc., an apparel and home decor retailer will be recruiting for their new Albuquerque store from July 22nd until August 3rd (Including Saturdays as well!).
- July the 26th, WCCNM will be hosting a Veterans Job Fair.

Remember - there is no charge for services provided or facilities utilized by businesses or job seekers!

If your company would like to participate in one of our job fairs or you'd rather schedule an individual hiring event for your organization at our facility at 501 Mountain Road NE, please contact Margaret Sachs (Business Outreach Lead) at (505) 843-1903.

New Business To Albuquerque Looks For Hiring Help!

In late December, 2012 the Business Center of Workforce Connection of Central New Mexico (WCCNM) received a request for staffing assistance from Kathie Shaffer, HR Manager for the retail chain [dd's DISCOUNTS](#) (a division of the national retailer ROSS, Dress For Less).



Kathie informed us that a new retail store was opening in Albuquerque in early March, 2013, however, there were no facilities in place as yet to conduct staffing activities. 50+ new personnel had to be hired and trained prior to the store's opening - what to do?

In collaboration with Katie Shaffer, the Business Center staff developed a plan to help get new personnel interviewed, screened, hired and trained prior to the official opening. Recruiting was accomplished at the Albuquerque WCCNM location from February the 4th through February the 22nd. During that time dd's DISCOUNTS' recruiters interviewed over 300 job seekers and hired 55 individuals. The grand opening occurred on schedule with Kathie saying that she was extremely pleased with WCCNM's role in getting the right personnel hired on time. She also stated "it made this hiring process so much easier." Because of the success of this hiring project, dd's DISCOUNTS will be using other agencies similar to WCCNM to assist in their recruitment efforts at dd's DISCOUNTS future locations.

We hope you found this edition informative and we welcome any and all feedback. If there is anything you would like to see addressed in our future issues please [contact us via email](#) or by phone at 505-843-1900.

Sincerely,
Business Services Team
Workforce Connection of Central New Mexico

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